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### **CHANNEL 4 INTERNATIONAL SIGNS FIRST LOOK DEAL WITH VERVE PRODUCTIONS**

Channel 4 International has signed a first look deal with new independent producer Verve Productions.

Beating off competition from other distributors, C4i has paid an undisclosed fee which will give it a first look at all projects commissioned from Verve Productions, the new indie set up by former BBC producer Liz Tucker.

Christina Willoughby, C4i Head of Sales and Co-production, commented "We have long admired Liz' work and are delighted to be collaborating with her. She has a terrific track record and a wonderful slate of new, innovative ideas that we look forward to bringing to an global audience".

Quote from Liz Tucker: "I'm thrilled to be working with C4I, with their expertise, unparalleled range of international contacts and fantastic portfolio of programming, I feel they are an ideal fit for Verve and look forward to developing a wide range of international documentaries with them".

#### **About Channel 4 International**

Channel 4 International is a fully integrated rights exploitation service dedicated to working with the best independent programme making talent around. We work on programmes transmitted on Channel 4, BBC, Five and ITV – and other networks around the world. C4I provides in-house programme development, co-production, deficit finance, marketing, servicing, rights clearance and a legal and business affairs service.

#### **About Verve Productions**

Verve Productions is a newly set up company that aims to produce peak-time documentaries, which are edgy, passionate and not afraid to be controversial. At the heart of all of the programmes will be a strong sense of story that will deliver powerful emotional narratives to the audience.

#### **About Liz Tucker**

Verve Productions has been set up by award winning documentary filmmaker Liz Tucker. For the last 13 years, Liz has been making creative and innovative documentaries for the BBC and other major broadcasters, which have repeatedly gained critical acclaim.

Reviews from her last film THE MAN WHO FAKED HIS LIFE:

The Guardian: "terrific documentary, heart breaking, incredible stuff"

The Sunday Telegraph: "this was an excellent documentary, crisply structured, richly atmospheric"

The Daily Telegraph: "raw material may have been extraordinary, but the filmmakers make it more so, truly fascinating"

For further details please contact: Sylvia Jaeger-Blyth  
[sjaeger@channel4.co.uk](mailto:sjaeger@channel4.co.uk) T: +44 20 7306 6194